

ARTICLE

**THE EFFECT OF INSTAGRAM
TO STUDENTS' SPEAKING AT THE PAREADISE ENGLISH COURSE
OF KAMPUNG INGGRIS IN 2018**



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THE EFFECT OF INSTAGRAM TO STUDENTS' SPEAKING AT THE PAREDISA ENGLISH COURSE OF KAMPUNG INGGRIS IN 2018

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ABSTRACT

Speaking is the most important aspect to have communication with other people. In fact, some students still get difficult and confused to speak up well. They are not really fluent in speaking. It is because some students are lack in choosing the correct vocabulary for their speaking. The students are also confused in arranging the words well. Some students do not have good pronunciation too. Beside that, the students got limit time to learn speaking in the class. Instagram is the media which is really known well by many people. Students do not have limit time to learn aspect of speaking using Instagram.

This research purposed to answer (1) How is the students' speaking before being taught with Instagram at Paredise Course in Kampung Inggris? (2) How is the students' speaking after being taught with Instagram at Paredise Course in Kampung Inggris? (3) Is there any effect of students' speaking using nstagram at Paredise Course in Kampung Inggris?

This research uses pre-experimetal quatitative with one-group pre-test. The subject of this research is 13 students that consist of 3 males and 10 females of second level speaking class at Paredise Course in Kampung Inggris. The data was collected by three steps; pre-test, treatment and post-test.

The result of this research showed that t-score : 6,008 is higher than the t-table : 3,055 (1%) and 2,179 (5%). It means that there is significant effect of Instagram to students' speaking at the Paredise English Course in Kampung Inggris. The aspects of speaking which are increased are grammar, pronunciation, fluency especially vocabulary.

Based on the result of the research, it is suggested for the teacher to make sure that the students are ready to apply the Instagram especially the smartphone and signal. The suggestion for the student is student can be active using Instagram as the media in learning speaking in order to get extra time to study. The next suggestion is for the other researchers. They can improve the use of Instagram for the other skill and formal school.

Key words : Instagram, Speaking

I. BACKGROUND

“Speaking is the process of building and sharing meaning through the use of verbal and non-verbal symbols, in a variety of contexts” Chaney in Kayi (1998). In speaking, speaker needed to

arrange the words well. The important one is making the listener understand what we talk. Speaking is not only about the explanation, description or question but also the body language. Speaking delivers the situation. How the speaker explains

the situation to the listener and makes them understand without any misunderstanding. That is why speaking needs to be learned.

”Speaking merges as one of the most important ones that are really essential to master for the purpose of language communication” Ngan (2013). It means that speaking is the most important skill should be learned by students for having communication with others. To make communication well, speaker should be accurate, fluent, and comprehend in speaking. In order that the listener gets what the speaker really means. And before speaking, speaker needs to consider some points. As what was said by Brown (2000:270) “students are reasonably well acquainted with the words, idiom, and phrases of colloquial language and that they get practice in producing these forms”.

In other side, students do not only need to learn component of speaking, but also need to consider why they should learn speaking. Teacher needs to grow the student goals in speaking. “Language learners will need to be motivated, be exposed to language, and given chances to use it” Harmer (1998:25). Students need to know how the language is and able to use the language in real activity. Because of that, students should have interest in

learning speaking. “Try at all times to appeal to students’ ultimate goals and interests...” Brown (2000:275). It means teacher should make students interest in speaking class. In order to make students are able to get speaking better.

For students who learn English as second language, speaking is still the problem for them. It is supported by Pollard (2008:33) Speaking is one of the most difficult aspects for students to master. Students are confused in what they should say. They have topic to be spoken but they do not really sure with the structure that is used in speaking. Because of that, students are afraid in making mistakes when they speak. The students are able to speak but they speak by using Indonesian structure. It is also caused misunderstanding for the listener. In fact, speaking activities do not work as well as the expectation.

Many difficulties in speaking as said by Paakki (2013:61) “other difficult aspects of speaking in English were making sense of English such as: syntax, grammar, vocabulary, remembering the sense the word order...” To make oral performance easier as well, one of the characteristics should be considered.

As what the researcher found in Paradise Course in Kampung Inggris. It was because in Kampung Inggris the

learners had short time to learn English. The learners who learn in Paredise take 1 month / 20 meetings a period. And the students of Paredise are from different background that has different knowledge in English. 20 meetings is short time for studying speaking. They were asked to speak up by the topic every meeting. They could speak but it does not really acceptable. What they talked sounds very complicated. The students used Indonesian structure and some of them were confused about the vocabulary that matches with the topic they talked. They also always get some mistakes in pronunciation.

One of the most popular Social Network is Instagram. Students can use this social media to support their study. “Instagram is a social network based around sharing pictures and fifteen-second videos which can be posted to the social media sites” Blair&Serafini (2014). Instagram has some features that can support in learning such as: posting photos or videos, users also is able to give comment in others user’s posting, and users can use Hastag for grouping their posting. So users can share, learn, and discuss knowledge with the other people.

Although Instagram has limit service but it can be a good platform in learning. “It provides users an instantaneous way to

capture and share their life moments with friends through a series of (filter manipulated) pictures and videos” Hu (2014). Instagram can support learning process with its features. In addition, using Instagram in preparing speaking can help students who get difficulties in vocabulary, grammatical, and pronunciation. And also it helps students create a social connected community. The social connected community will be done through like and comment activity.

“By using Instagram teacher can promote activities to develop and increase their motivation to speak English better” Handayani (2016). Instagram is also one of the social media that is known well by the youth and adult. It was very easy for students in learning language exactly speaking by using Social Media that they always use in their daily. Learners can do many activities for preparing the speaking well. Learner can post their description about some places. And other learner would be comment on the posting about the error the speaker made. Example like, other students comment about the structure used and the pronunciation. Other sides, teacher can post the vocabularies that relate to the topic which will be discussed next meeting. So, students can learn before speaking. The other one, teacher also could post video

which shows the pronunciation of the vocabulary or phrase well. Based on the background above, researcher was interested in applying the Effect of

II. METHOD

In this research, the researcher used quantitative. The data of the quantitative research is scoring by number and analyzed by statistic. In this research, the researcher decided to uses quantitative research design because the researcher wanted to know the result by the number to seek and measure effect of Instagram in students' speaking. The technique used in this research is experimental research. The researcher decided to use pre-experimental research which apply one-group pretest-posttest. The researcher took population in Paredise Course Kampung Inggris Jl.Kemuning No.86-88 Tulungrejo Pare Kediri Jawa Timur. The researcher chose one of the programs of the programs in the course, the researcher used 2nd level in speaking class, which has 13 students contained 3 males and 10 females as the sample of the research.

III. FINDING AND DISCUSION

The first finding, students' speaking are increased. They get better ability after using Instagram for learning speaking. It is line with Gikas and Grant (2013) Instagram created better chances of communication among students.

Instagram in Students' Speaking at Paredise Course in Kampung Inggris 2018.

Instagram helped students to learn in and out of the class. It made students get more time to study and helped students study again and again. They are able to review the aspect of of speaking several times.

The second finding, Instagram helped students to increase their grammar. They are able to correct the error grammatcal they made. Being active in Instagram for learning, students could review the structure and helped them to be used to speaking by correct grammatical. It is supported by Yadegarfar & Simin (2016) Teaching grammatical word classes through Instagram Application significantly affected Irian TEFL students' accuracy.

In addition, students who are shy to speak up in the class also able to improve their speaking well. As what to be said by Handayani (2016) Instagram can help to increase communication skills and provide a 'back door' for shy learners.

The third finding, Instagram helped improved the vocabulary. The students can get the correct vocabulary and read several times until they can memorize. Everywhere the students can learn the vocabulary in Instagram. So, being active

in Instagram can help the students improve the vocabulary. It is supported by Sebah (2014) "Instagram was utilized as an mLearning tool to generate content that was used for one speaking activity, and two writing activities reinforcing speaking, grammar, writing and vocabulary skills".

IV. CONCLUSION

This research, researcher found that Instagram has an effect on students' speaking in Paradise English Course Kampung Inggris. First, the score of students' speaking after using Instagram is higher than the score before using Instagram. Also the result of t-test is higher than t-table. It means there was significant effect on Instagram to students' speaking in Paradise English Course Kampung Inggris. The second, all of aspects in speaking were increased especially vocabulary. So, Instagram helps much to improve the vocabulary.

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