
**THE EFFECT OF USING BROCHURES AS AUTHENTIC TEXT IN
TEACHING SPEAKING AT THE TENTH GRADE STUDENTS OF SMA
NEGERI 1 KANDANGAN IN ACADEMIC YEAR 2015/2016**

SKRIPSI

Presented as Partial Fulfillment of the Requirement to Obtain
The Sarjana Degree of Education of English Department
Faculty of Teacher Training and Education
University of Nusantara PGRI Kediri



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**ENGLISH DEPARTMENT
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UNIVERSITY OF NUSANTARA PGRI KEDIRI
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APPROVAL PAGE

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Approved by the advisors to be proposed to the examination committee of English
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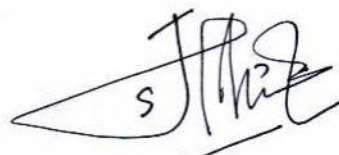
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Approved and accepted by all qualification by the Committee of Thesis
Examination of University of Nusantara PGRI Kediri
Kediri, January 13th 2016

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ABSTRACT

Speaking is one of important skills in English because the main target of most English learners is students can communicate orally by using English. This study aimed to know the effect of using brochures in teaching speaking at the tenth grade students of SMA Negeri 1 Kandangan. The design of this study is experimental quantitative research and uses pre-test and post-test to know the students' speaking ability in teaching speaking using brochures. Based on the research, it is known that in pre-test 8 students (20%) got score 64, 14 students (35%) got 68, 13 students (32.5%) got 72, 2 students (5%) got 76, and 3 students (7.5%) got 80. Then, for the score of pre-test is more better. There are 6 students (15%) got 72, 12 students (30%) got 76, 12 students (30%) got 80, 5 students (5%) got 84, and 5 students (5%) got 88. Based on this fact, it can be concluded that the students' speaking was improved because the number of students who got score less than standard score is decrease, and students who passed from standard score is increase. The result obtained in this research shows that there is improvement on the students speaking ability. The t-table for level significance 5% and degree of freedom 39 was 1.684. While the result of t-test is 10.175.it means that t-test is higher than t-table ($10.175 > 1.684$). So, H_0 is rejected and H_a is accepted. It means that using brochures is effective to applied in teaching speaking because it has shown significant effect to the student

Key words: Speaking, Teaching Speaking, Brochures

I. INTRODUCTION

Speaking is defined as a form of communication where people have interaction with someone else to exchange information. It is stated by Brown, adapted by Mead (1985:1), "Speaking is talking between one to many or one to one, talking in small group and talking in mass media." It can be said that speaking is a process of delivering message to someone else in work.

Speaking is one of productive skills, so in speaking, the students should produce English in the form of spoken language. It makes speaking becomes one of difficult skills to be mastered. In speaking, the students not only demanded to produce spoken English, but also produce appropriate language. It is the main problem of the students.

In this way, the teacher can help the students to speak in their speaking class by using attractive and creative techniques and media. There are a lot of teaching techniques and media that can be used in teaching speaking.

Brochure is one of attractive and interesting media, because they are talking about actual event. Those media can also help the students in getting the idea to speak by telling what it is talking about. Besides, the students can easily find them

around as brochures belong to daily authentic text.

The use of authentic text can help the students in getting the idea to express their opinion. Besides, brochures are authentic text. So, it can invite the students to use the language in real usage. Furthermore, the language used in authentic text is language that commonly used in real life, so the students can understand it easily.

II. METHOD

It was an experimental quantitative research with one class as the participants' class and the research design was pre-test and post-test design. The population of this research was the tenth grade students of SMA Negeri 1 Kandangan. There were nine classes. One language class, four science classes, and four social classes. From those classes, the researcher took X Science 1 as the sample and selected by using random sampling technique. This class consist of forty students.

III. FINDINGS

The researcher was begun by giving pre-test then followed by giving treatment using certain technique, that is the use of brochure and the last is by giving post-test in the end of this research.

	Pre-test	Post-test
	2792	3164
Highest score	80	88
Lowest score	64	72

Based on the scores of pre-test and post-test above, the researcher could describe the result of data analysis. It shows that the total score of pre-test is 2792, and post-test 3164. It means that the students' score is increasing after they taught speaking using brochures.

After it was analyzed, it is important to know the level of significance of the score by using t-test formula. From t-test formula, the researcher found the result of t-score 10.175 is higher than t-table in level of significance 1% (2.423).

IV. DISCUSSION

Brochure is effective to be used in teaching speaking. It is proved by the difference score of pre-test and post-test. The total score of pre-test is 2792, and the mean is 69.8. While the total score of post-test is 3164, and the mean is 79.1. Moreover, the result of t-score (10.175) is higher than t-table in level of significance 1% (2.423). the difference means that there is very significant effect of using brochure to the students' speaking ability.

Based on the result of test above, this technique should be applied especially in teaching speaking. Thus, the students will be more interested in speaking. Furthermore, the students will be able to explore their ideas easily when learning speaking. This confirms Grover's (2004:6)

opinion that brochures attract students attention.

V. CONCLUSION

After doing the whole process in this research, the researcher made some conclusion. Speaking is one of productive skills where the students should produce English in the form of oral production. Speaking is used to convey meaning, express idea and opinion as well as giving information. One of best media that can be used is by using brochures. Brochures as attractive and interesting media because they are talking about actual event. Besides, brochures can help the students to get the idea to speak out because there must be some key words that can be used by the students as guide line. And also, there are some pictures and clues that can help the students in expressing their idea in speaking. So, they will have much more chance to speak in their speaking class.

In summary, brochure as authentic text gave contribution to the students' speaking ability because they can enjoy the process of teaching learning speaking. It affects the students' speaking ability. It can be said that there is very significant effect of teaching speaking using brochure to the tenth grade students of SMA Negeri 1 Kandangan in academic year 2015/2016.

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